

JERUSALEM COLLEGE OF ENGINEERING

[An Autonomous Institution affiliated to Anna University]

Minutes of the 5th meeting of Board of Studies for the Department of Management Studies held on 12th June, 2023.

Members present:

1. Dr. S.Muthumani, Chairman, Professor and Head, MBA, JCE
2. Dr. N, Kannan, Professor – MBA Department, Sathyabama Institute of Science and Technology, Rajiv Gandhi Salai, Chennai-119.
3. Dr. B.Devamaindhan, Professor-DoMS, University of Madras, Chennai
4. Dr. R.Magesh, Professor and Head, Department of Management Studies– Anna University, Chennai
5. Mr. Vickram S.K. Co-Founder, Aarti Shikshati Training and Consultancy, Chennai
6. Mr. S. A. BilalMalick, Associate Team Lead (Inbound sales), Kissflow Inc., Chennai
7. Dr.Madhiyarsi, Assistant Professor, JCE
7. Mr. S. V. Praveen, Assistant Professor, JCE
8. Mr. R. Surendher, Assistant Professor, JCE
9. Mr. M. Manoj Kumar, Assistant Professor, JCE
10. Ms. S.Sivakanni, Assistant Professor, JCE

At the outset, the Chairman welcomed the members for the 5th meeting of the Board of Studies. The Chairman introduced the new Anna University Nominee Dr R. Magesh to other members.

The agenda points were discussed in detail as mentioned below:

Agenda No. 1– Approval of Curriculum for MBA Programme [comprising of PC,PE,EEC courses & Syllabi of first year courses, offered from the Academic year 2023-24 under R2023.

The MBA programme curriculum & syllabi of first year offered from the A.Y. 2023-24 was presented by the chairperson and the suggestions given by the experts were as follows :

SEMESTER I		
Sl.no	Subject Name	Suggestions
1	Accounting Practices for Managers	UNIT 1 is lengthier and will take more hours. Reduce or remove some concepts
2	Legal aspects of Business	In fifth units very OLD laws may be removed
3	Managerial Principles	Reduce some concepts in UNIT 3 UNIT 4 add current Trends in IT
4	Managerial Communication lab	More hours to be given for case studies

SEMESTER 2		
Sl.no	Subject Name	Suggestions
1	Entrepreneurship Development	This subject to be taught in first semester.
2	Financial Management	Inventory management to be to be added in Unit five.
3	Marketing Management	Strategies for Industrial Marketing can be replaced with corporate strategy planning.
4	Information systems in Business	Reconsider the title of Paper, it can be Information Management. .

The suggestions given by the members have been incorporated.

Agenda No. 2– Approval of the list of open electives offered by the Department of Management Studies for B.E and B.Tech Students, from the Academic Year 2023-24, under R2023.

The List of open electives to be offered in the fourth semester for undergraduate engineering students from the A.Y. 2023-24 was displayed by the Chairman and the syllabi of each of the courses was discussed and finalized. The following suggestion was given by the expert member which is incorporated.

1. The subject titled "Managerial Principles" to be changed to "Principles of Management" and "Organizational Behaviour" to be changed to "Behavioural Science".

Agenda No.3: “Adding the Number of activity hours for “Entrepreneurship for Engineers” subject offered by Department of Management Studies to UG students..

The Chairman presented the revised course duration that was approved by the members.

Agenda No.4: Approval of the panel of Examiners (Both Internal & External) to be forwarded to Academic Council.

Members approved the revised list of internal and external examiners that was presented by the Chairman.

Further the following suggestions were given by the BoS Members:

In third semester , 'Business Analytics' should be introduced as a separate specialization by replacing the stream of Systems in R2019.

'Statistics for Management' and 'Applied Operation Research' Subjects to be retained in First and Second Semester as like in R2019.

In 'Entrepreneurship for Engineers' subject, the Incubation techniques to be added.

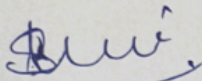
In Communications Lab use of audiovisual media. and Principles of Effective Presentations are to be added.

In open elective, the subject title of 'Personnel Management' to be changed as HR practices. And 'Entrepreneurship' subject title should be made as 'Entrepreneurship Skills'.

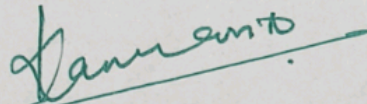
Summer Project credit to be changed as 6 and in the fourth semester Project work should carry the credit of 18.

Students to be encouraged to do/participate in community reach programmes.

The meeting ended by the chairman thanking all the members for their presence and overall suggestions which he ensured would be incorporated and forwarded to Academic Council.

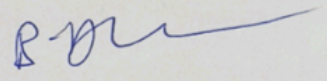


CHAIRMAN
Dr. S. Muthumani
Professor-DOMS,
JCE.



SUBJECT EXPERT 1
Dr. N. Kannan
Professor-DOMS

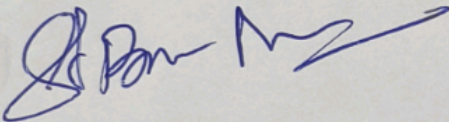
Dr. N. Kannan, M.A., M.A., M.Phil., Ph.D., ML.,
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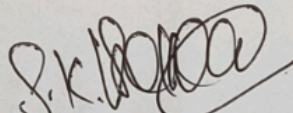
SUBJECT EXPERT 2
Dr. B. Devamaindhan,
Professor -DoMS
University of Madras



Professor
Department of Management Studies
University of Madras
Chennai - 600 005

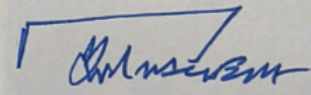


ALUMNI NOMINEE
Mr. S. A. Bilal Malick
Senior Product Specialist,
Kiss Flow Chennai



INDUSTRY EXPERT
Mr. Vikaram S.K.

Co-Founder,
Aarti Shikshati Training and Consultancy.



ANNA UNIVERSITY
Dr. R. Magesh

Prof. & Head MBA Dept,
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